

# Tactical Media, Hacktivism, and Internet Art

- Dada
- Hacking/free software
- Electronic Civil Disobedience
- Hacktivism
- Tactical Media

# Dada

- Sought to eliminate all forms of reason and logic due to the atrocities caused by World War I
- Born in Zurich in 1916, Hugo Ball, Emmy Hennings, Tristan Tzara, Jean Arp, Marcel Janco, Richard Huelsenbeck, Sophie Täuber, Hans Richter, along with others, discussed art and put on performances in the Cabaret Voltaire.
- Spread to Berlin, Paris, and New York



Marcel Duchamp, 'Nude Descending a Staircase', 1912



Marcel Duchamp, readymade 'Bicycle Wheel', 1913



Marcel Duchamp, 'Bottle Rack', 1914



Marcel Duchamp, 'Fountain', 1917



Marcel Duchamp, 'L.H.O.O.Q.', 1919



Hannah Hoch, 'Dada Panorama', 1919





Hannah Hoch, 'Dada Poster', 1919



Hannah Hoch, 'Dada Poster', 1929



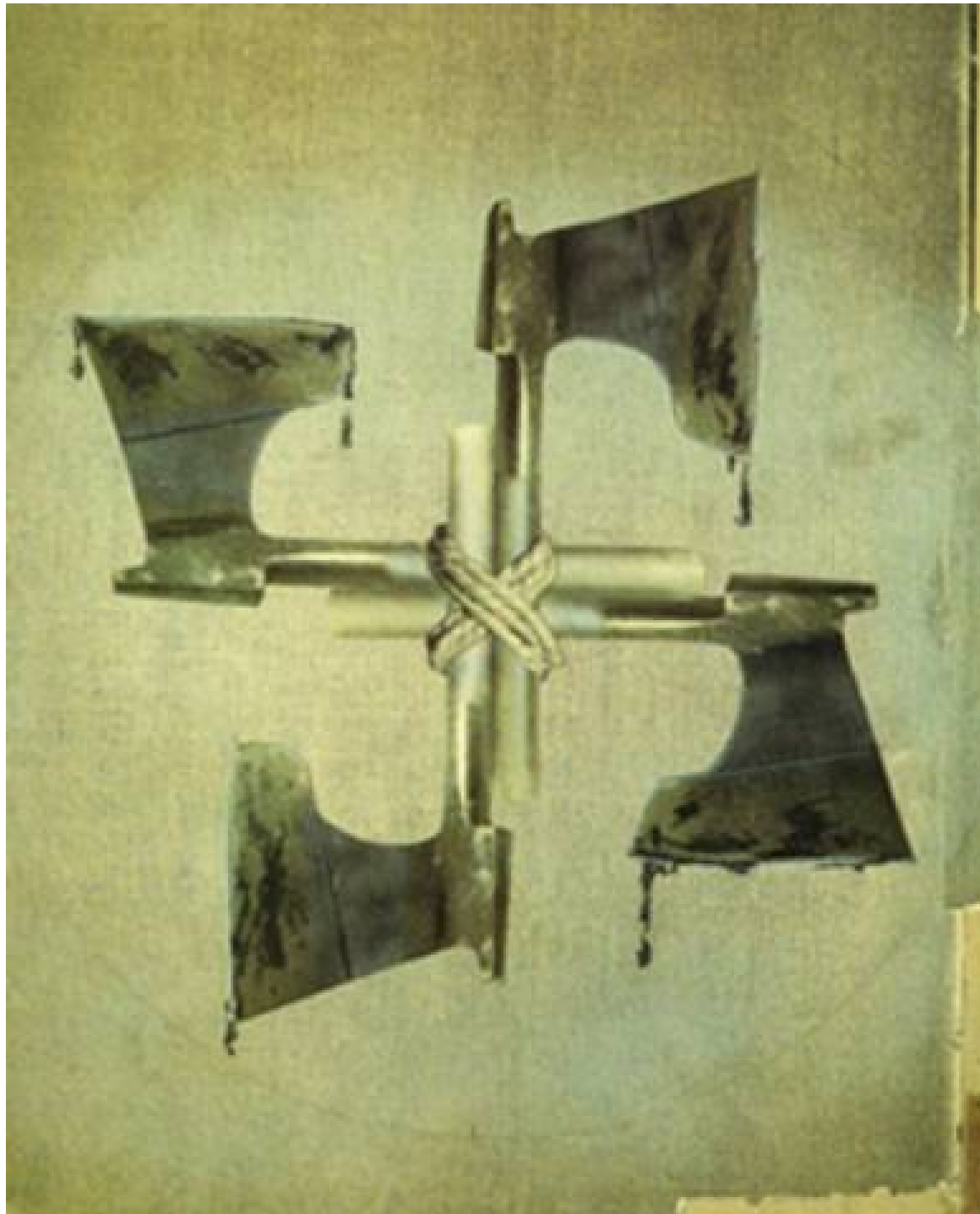
Hannah Hoch, 'Dada Poster', 1929



John Heartfield, Photomontage, 1930  
Whoever Reads Bourgeois Newspapers Becomes Blind and Deaf



John Heartfield, Photomontage, 1932



John Heartfield, Photomontage, 1934



Man Ray, 'Indestructible Object' (1964 replica of 1923 original)

# Object of Destruction

In 1932 a second version, called Object of Destruction, was published in the avant-garde journal 'This Quarter', edited by André Breton. This version featured an ink drawing of the Object To Be Destroyed with the following instructions;

*Cut out the eye from a photograph of one who has been loved but is seen no more. Attach the eye to the pendulum of a metronome and regulate the weight to suit the tempo desired. Keep going to the limit of endurance. With a hammer well-aimed, try to destroy the whole at a single blow.*



# The Free Software Definition

The freedom to run the program, for any purpose

The freedom to study how the program works, and change it to make it do what you wish

The freedom to redistribute copies so you can help your neighbor

The freedom to distribute copies of your modified versions to others

– Richard M. Stallman, founder of the GNU project

# What is a Hacker?

1960s -70s: Using playful cleverness to achieve a goal

1980s -present: A computer criminal; terrorist

# Hacker Ethic Distilled

access to computers - should be unlimited and total

all information should be free

mistrust authority - promote decentralization

Hackers should be judged by hacking not bogus criteria:  
degrees, age, race or position

you can create art and beauty on a computer

computers can change life for the better

- Steven Levy, 1984

# Hacker Manifesto

We explore... and you call us criminals. We seek after knowledge...and you call us criminals. We exist without skin color, without nationality, without religious bias... and you call us criminals...

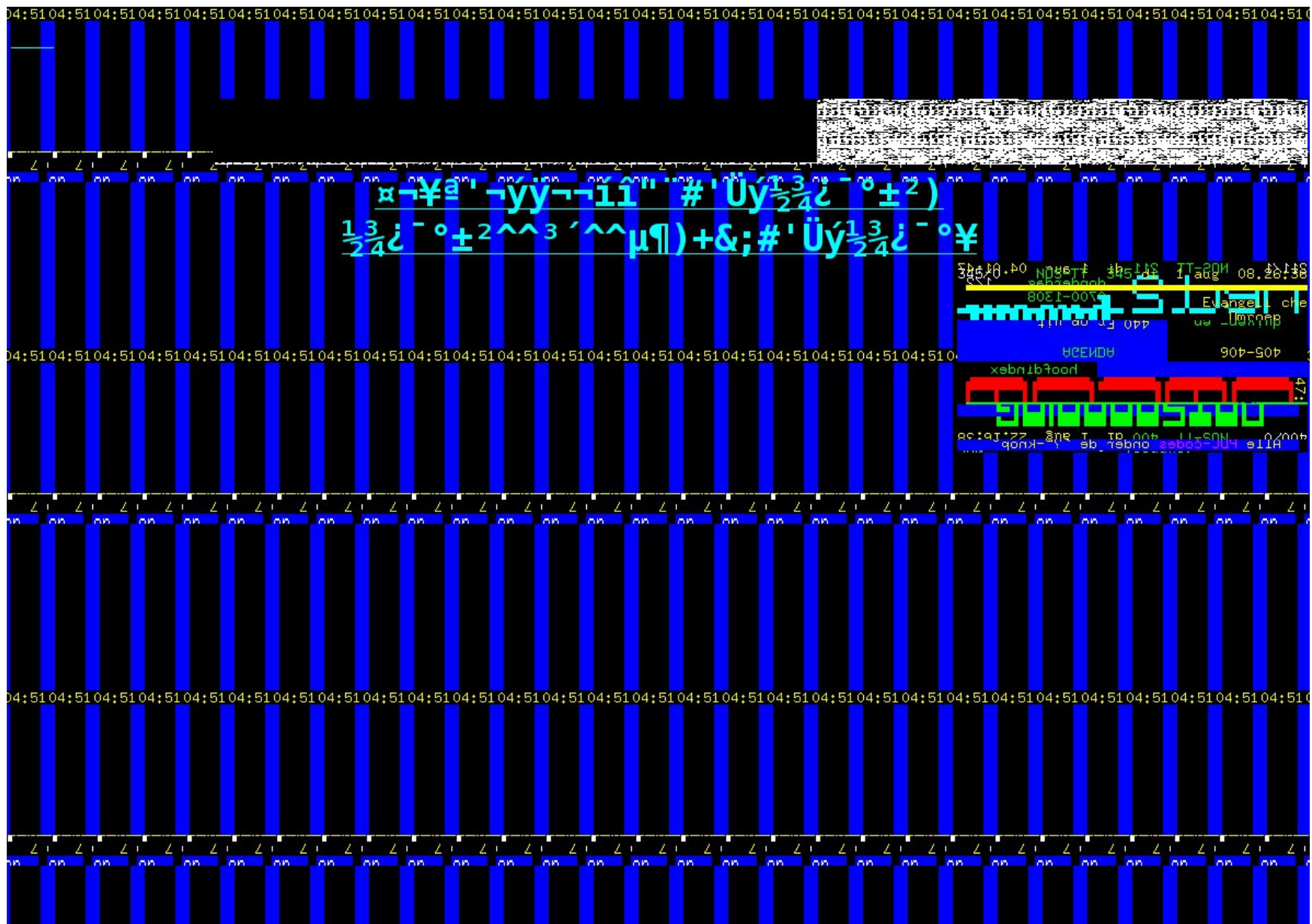
Yes, I am a criminal. My crime is that of curiosity. My crime is that of judging people by what they say and think, not what they look like. My crime is that of outsmarting you, something that you will never forgive me for.

I am a hacker, and this is my manifesto.

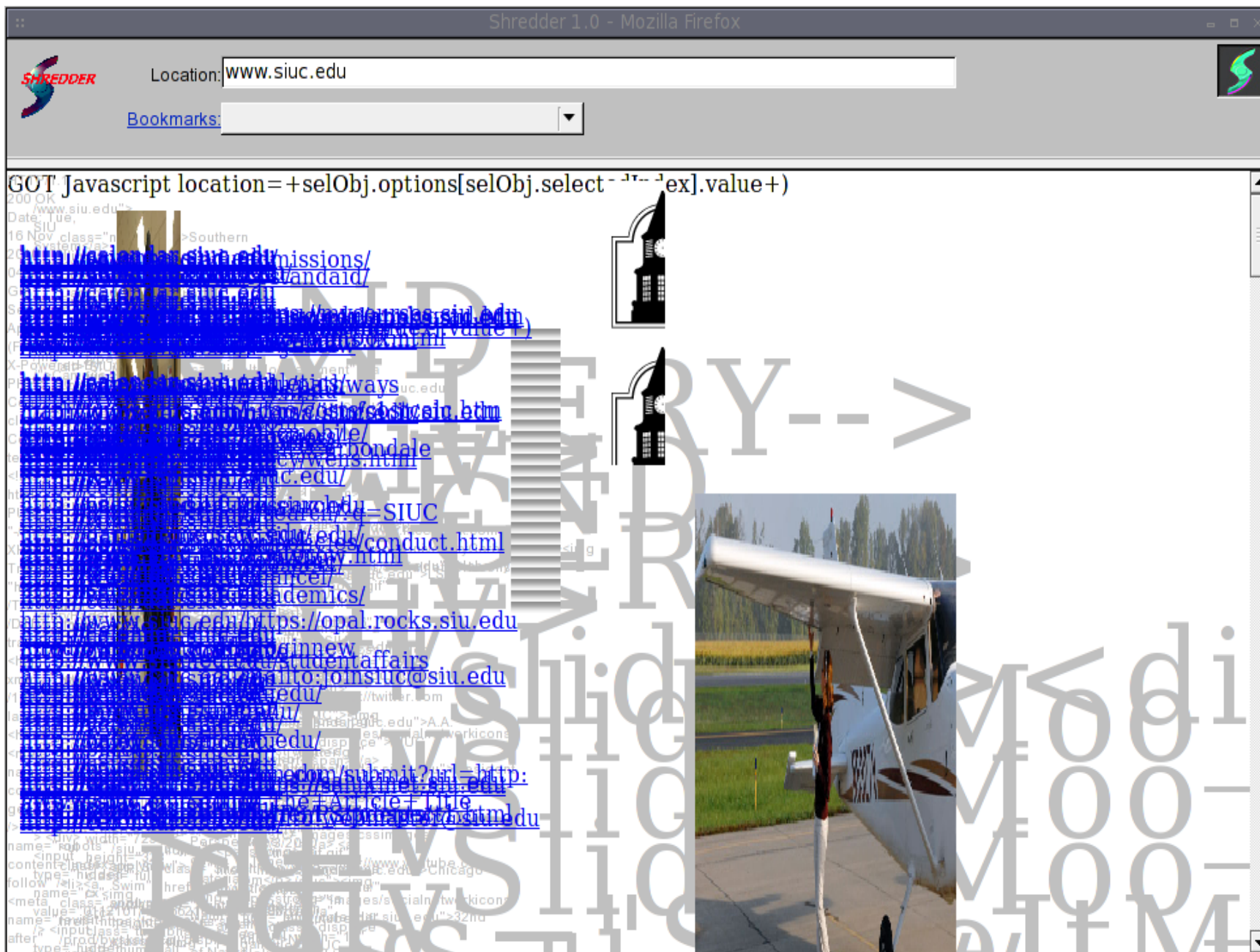
- The Mentor, 1986

# Selected Internet Art Themes:

- Collaboration and participation
- Appropriation to open source
- Hackers and hacktivism, Electronic Civil Disobedience, Tactical media
- Interventions
- Identity
- Telepresence and surveillance



Joan Heemskerk and Dirk Paesmans, 1993  
<http://www.jodi.org>

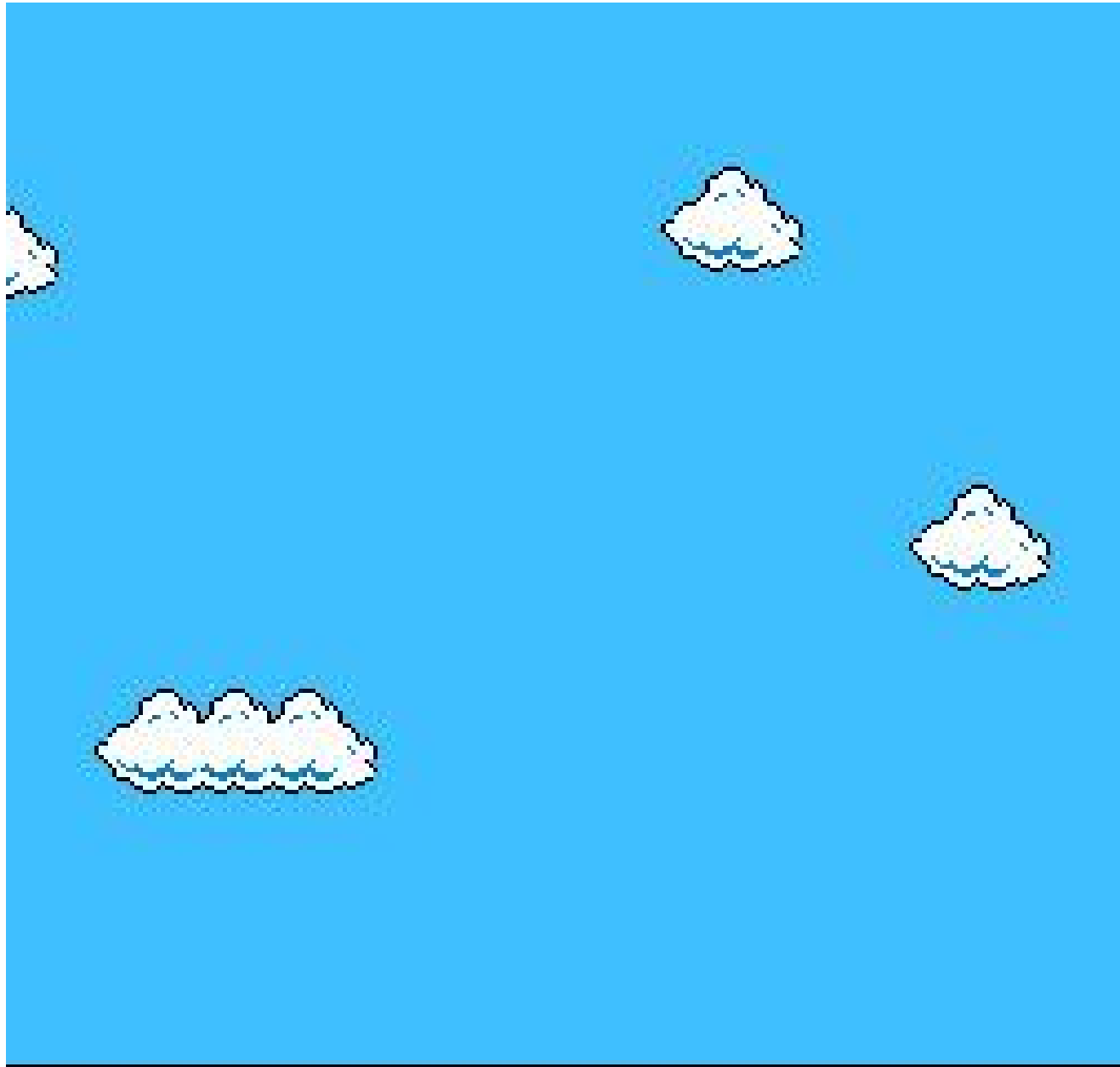


Mark Napier, Shredder 1.0  
<http://www.potatoland.org/shredder/>



Olia Lialina, My Boyfriend Came Back From the War  
<http://www.teleportacia.org/war/>





Cory Arcangel, Super Mario Clouds (2002)  
<http://www.youtube.com/watch?v=1zLi4KwMK4>



Anne-Marie Schleiner, Velvet-Strike (2002)  
<http://www.opensorcery.net/velvet-strike/>

Partner



You



Auto start  Clean chatlog  Chat sounds

<http://0100101110101101.org/>  
Eva and Franco Mattes, No Fun (2010)  
<http://0100101110101101.org/home/nofun/>

# Electronic Civil Disobedience (ECD)

Can refer to any type of civil disobedience in which the participants use information technology to carry out their actions.

ECD often involves computers and the Internet and may also be known as hacktivism.

# Electronic Civil Disobedience

## Denial-of-Service

An attack that is a virtual sit-in whereby many people reload a website over and over again making it inaccessible to the general public.

Deliberate violations of the law - file-sharing, etc..

The Grey Album,

<http://www.robertspahr.com/encore.mp3>

**DANGER MOUSE**

DJ Danger Mouse: The Grey Album, Encore  
<http://archive.org/details/DjDangerMouse-TheGreyAlbum>

# Tactical Media

Tactical media denotes a form of media activism that privileges temporary, hit-and-run interventions in the media sphere over the creation of permanent and alternative media outlets.



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<a href="#">Browse Sub-Navigation</a>

**Keith Obadike's Blackness**

Item #1176601036

[Black Americana](#)

[Fine Art](#)



Currently **\$152.50**  
 Quantity **1**  
 Time left **6 days, 0 hours +**

First bid **\$10.00**  
 # of bids **12** ([bid history](#)) ([with emails](#))  
 Location **Conceptual Landscape**  
 Country **USA/Hartford**



Started Aug-8-01 16:08:53 PDT  
 Ends Aug-18-01 16:08:53 PDT

([mail this auction to a friend](#))  
 ([request a gift alert](#))

Seller (Rating) [Obadike](#)  
[\(view comments in seller's Feedback Profile\)](#) [\(view seller's other auctions\)](#) [\(ask seller a question\)](#)

[Watch this item](#)

High bid **itsfuntobid**

Payment **Money Order/Cashiers Checks, COD (collect on delivery), Personal Checks**  
 Shipping **Buyer pays actual shipping charges, Will ship to United States and the following regions: Canada**

Update item **Seller:** If this item has received no bids, you may [revise](#) it.  
[Seller revised](#) this item before first bid.

Seller assumes all responsibility for listing this item. You should contact the seller to resolve any questions before bidding. Auction currency is U.S. dollars (\$) unless otherwise noted.

**Description**

This heirloom has been in the possession of the seller for twenty-eight years. Mr. Obadike's Blackness has been used primarily in the United States and its functionality outside of the US cannot be guaranteed. Buyer will receive a certificate of authenticity. Benefits and Warnings Benefits: 1. This Blackness may be used for creating black art. 2. This Blackness may be used for writing critical essays or scholarship about other blacks. 3. This Blackness may be used for making jokes about black people and/or laughing at black humor comfortably. (Option#3 may overlap with option#2) 4. This Blackness may be used for accessing some affirmative action benefits. (Limited time offer. May already be prohibited in some areas.) 5. This Blackness may be used for dating a black person without fear of public scrutiny. 6. This Blackness may be used for gaining access to exclusive, "high risk" neighborhoods. 7. This Blackness may be used for securing the right to use the terms 'sista', 'brotha', or 'nigga' in reference to black people. (Be sure to have certificate of authenticity on hand when using option 7). 8. This Blackness may be used for instilling fear. 9. This Blackness may be used to augment the blackness of those already black, especially for purposes of playing 'blacker-than-thou'. 10. This Blackness may be used by blacks as a spare (in case your original Blackness is whopped off you.) Warnings: 1. The Seller does not recommend that this Blackness be used during legal proceedings of any sort. 2. The Seller does not recommend that this Blackness be used while seeking employment. 3. The Seller does not recommend that this Blackness be used in the process of making or selling 'serious' art. 4. The Seller does not recommend that this Blackness be used while shopping or writing a personal check. 5. The Seller does not recommend that this Blackness be used while making intellectual claims. 6. The Seller does not recommend that this Blackness be used while voting in the United States or Florida. 7. The Seller does not recommend that this Blackness be used while demanding fairness. 8. The Seller does not recommend that this Blackness be used while demanding. 9. The Seller does not recommend that this Blackness be used in Hollywood. 10. The Seller does not recommend that this Blackness be used by whites looking for a wild weekend. ©Keith Townsend Obadike ###

**Bidding**

Keith Obadike, Blackness for Sale (2001)  
<http://obadike.tripod.com/ebay.html>





The Yes Men, Exxon's Climate-Victim Candles (2007)  
<http://theyesmen.org/hijinks/vivoleum>



The Yes Men, New York Times Special Edition (Nov 12, 2008)  
<http://theyesmen.org/hijinks/newyorktimes>



Marie Sester, ACCESS (2003)  
<http://www.accessproject.net/access11.html>