

Bauhaus / Cage / McLuhan

- Bauhaus
- John Cage
- Marshall McLuhan

Bauhaus Influences

- Architecture
- Theater
- Furniture Design
- Art School Pedagogy

Bauhaus



German for “Building School”

Fine Arts + Applied Arts + Technology

The early intention was for the Bauhaus to be a combined architecture school, crafts school, and academy of the arts.

Modernism and the International Style 1920s-30s

Founded by Walter Gropius in Weimar
Operated 1919-1933

Mies van der Rohe re-settled in Chicago

Mies van der Rohe Lake Shore Drive



Oskar Schlemmer's Triadic Ballet



Maholy-Nagy: Light-Space-Modulator



“I have nothing to say, I am saying
it, and that is poetry.”

– John Cage

John Cage

Influential American Composer

4'33"

Prepared Piano

Ideas influenced Happenings (Allen Kaprow)

“a purposeless play”

“The next medium, whatever it is - it may be the extension of consciousness - will include television as its content, not as its environment, and will transform television into an art form. A computer as a research and communication instrument could enhance retrieval, obsolesce mass library organization, retrieve the individual's encyclopedic function and flip into a private line to speedily tailored data of a saleable kind ”

— Marshall McLuhan

Marshall McLuhan

The Gutenberg Galaxy (1962)

Oral Culture, Print Culture, Media Culture

Understanding Media (1964)

Hot and Cool Media

Global Village

Humankind will move from individualism and fragmentation to a collective identity, with a “tribal base.”

McLuhan Tetrad

